

## Message Text

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ACTION EUR-25

INFO OCT-01 ISO-00 SS-20 SPC-03 L-03 H-03 PA-04 CU-04

SCI-06 NSC-07 CIAE-00 INR-10 NSAE-00 RSC-01 NSF-04

NAS-01 DRC-01 /093 W

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FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 5888

INFO USIA WASHDC

C O N F I D E N T I A L PRAGUE 0495

E.O. 11652: GDS

TAGS: PFOR, CZ

SUBJECT: EXCHANGES TALKS -SESSION THREE

REF: PRAGUE 0421

1. CHARGE AND ASST. P&C OFFICER MET WITH MFA REPRESENTATIVES YESTERDAY AFTERNOON AT MFA FOR DISCUSSION ON CULTURAL PORTION OF EXCHANGES AGREEMENT. MFA REPRESENTED BY ZANTOVSKY, ZAPOKRTSKY AND MATEJKA.

2. ZANTOVSKY, NOTING THAT CULTURE CAN BE DEFINED AS TOUCHING UPON "ALL THE ASPECTS OF THE LIFE OF A PEOPLE", OBSERVED THAT U.S. DRAFT DOES NOT REFER TO EXCHANGES IN FIELD OF HEALTH SERVICES.

3. ZANTOVSKY SAID CZECHOSLOVAKS ANTICIPATED CULTURAL PRESENTATIONS ENCOURAGED UNDER EXCHANGES AGREEMENT WOULD BE BOTH COMMERCIAL AND NON-COMMERCIAL, AND WOULD INCLUDE ORCHESTRA, BALLET AND THEATER PERFORMANCES, AS WELL AS THOSE BY INDIVIDUAL ARTISTS. HE ALSO NOTED SUCCESS OF RECENT U.S. WESTON PHOTOGRAPHIC EXHIBIT IN PRAGUE AND CITED THIS AS EXAMPLE OF EXHIBITS TO BE ENCOURAGED BY AGREEMENT.

4. ZANTOVSKY SUGGESTED THAT AGREEMENT CONCENTRATE, IN FIELD OF EDUCATION, ON OFFERING SCHOLARSHIPS TO IMPORVE SKILLS OF LANGUAGE TEACHERS. HE NOTED ACTIVE CZECHOSLOVAK TRANSLATION AND STUDY OF  
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AMERICAN LITERATURE AND EXPRESSED HOPE THAT AGREEMENT WOULD

ENCOURAGE U.S. PUBLISHERS TO INCREASE ATTENTION TO CZECHOSLOVAK LITERATURE. IT WAS APPARENT FROM ZANTOVSKY'S REMARKS ON EDUCATION THAT CZECHOSLOVAKS MISTOOK U.S. USE IN DRAFT OF BROAD TERM, "EDUCATION," FOR NARROW TERM, "PEDAGORY," AND WERE UNDER IMPRESSION THAT U.S. SOUTHT TO LIMIT EDUCATIONAL EXCHANGE TO PEDAGOGUES. APPARENT PUZZLEMENT OVER THIS LIMITATION LED ZANTOVSKY INTO TENTATIVE AND RAMBLING DISCOURSE ON NEED FOR CONSIDERATION OF EXCHANGES IN SCIENCE.

5. ZANTOVSKY EXPRESSED OFFICIAL CZECHOSLOVAK SATISFACTION WITH STATE OF EXCHANGES IN SPORTS AND SUGGESTED THAT PROGRAMS UNDER AGREEMENT WOULD BE ARRANGED AS AT PRESENT THROUGH CZECHOSLOVAK PHYSICAL TRAINING ASSOCIATION (CSTV) ON CZECHOSLOVAK SIDE.

6. CHARGE RESPONDED THAT U.S. DEFINITION OF "HEALTH SERVICES" WOULD INCLUDE THIS ACTIVITY UNDER SCIENTIFIC EXCHANGES AND SAID WAS ONLY QUESTION OF WHERE MENTION OF SUCH EXCHANGE SHOULD BE INCLUDED IN AGREEMENT TEXT.

7. CHAGRE SAID EXHIBITS COVERING VARIED ASPECTS OF LIFE AND SOCIETY ARE PROVEN POSITIVE ELEMENTS DESERVING APPROPRIATE INCLUSION IN AGREEMENT. CHARGE THEN ASKED FOR MORE COMPLETE DEFINITION BY CZECHOSLOVAKS OF TERMS "COMMERCIAL" AND ZNON COMMERCIAL" CULTURAL PRESENTATION.

8. CHARGE EXPLAINED BROAD U.S. DEFINITION OF "EDUCATIONAL" EXCHANGE AS INCLUDING EXCHANGE OF ACADEMIC PERSONNEL IN ALL DISCIPLINES, BOTH CULTURAL AND SCIENTIFIC.

9. NOTING VALUE OF PUBLICITY FOR CULTURAL PRODUCTS SUCH AS FILMS OR BOOKS, ZANTOVSKY SAID IT WAS NECESSARY TO FIND ACCEPTABLE FORMULATION DESCRIBING PARAMETERS FOR DISSEMINATION OF MASS MEDIUM PRODUCTS IN BOTH COUNTRIES. HE EXPRESSED UNDERSTANDING OF COMMERCIAL DIFFICULTIES FACING CZECHOSLOVAK TELEVISION PRODUCTS SEEKING DISTRIBUTION THROUGH U.S. NEWTORKS, BUT INDICATED DESIRE TO ENCOURAGE SUCH PLACEMENT THROUGH AGREEMENT.

10. ZANTOVSKY ANSWERED QUESTION ON "COMMERCIAL" VERSUS "NON-COMMERCIAL" PERFORMANCES BY DISTINGUISHING BETWEEN PERFORMANCES REQUIRING MFA FINANCIAL SUPPORT THROUGH PAYMENT TO CONCERT OR CONFIDENTIAL

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OTHER AGENCIES- "NON-COMMERCIAL"; AND THOSE REQUIRING NO SUCH SUPPORT -"COMMERCIAL." NON-COMMERCIAL UNITS, IN CZECHOSLOVAK VIEW, ARE THOSE TRAVELING AT EXPENSE OF ORGINATING COUNTRY.

11. ZANTOVSKY OFFERED BRIEF SUMMARY OF HIS CONCEPT OF IMPLE-  
MENTING ELEMENTS TOUCHING ON MIXED COMMISSION FOR SCIENTIFIC/  
TECHNICAL ACTIVITIES, AND ANNUAL MEETINGS OF EXPERTS TO DRAW UP  
AGREED PROTOCOL COVERING CULTURAL PROGRAMMING UNDER AGREEMENT.

12. CHARGE SAID IMPLEMENTING MEETINGS SHOULD PRODUCE PROGRAM WHICH IS BASE LINE OF EXCHANGE, INCLUDING THOSE ACTIVITIES, ON U.S. SIDE, WHICH GOVERNMENT IS WILLING TO SUPPORT. ADDITIONAL CONTACTS IN BOTH SCIENCE AND CULTURE WILL TAKE PLACE BEYOND FORMAL PROGRAM. CHARGE SUGGESTED THAT THE SEARCH IS FOR UNIFIED, IF NOT UNIFORM APPROACH TO EXCHANGE METHODS.

13. AS SESSION CLOSED, CHARGE ASKED ZANTOVSKY'S REACTION TO POSSIBILITY OF CONSIDERATION OF TEXTUAL QUESTIONS IN NEXT MEETING. ZANTOVSKY SAID CERTAIN DIFFERENCES, SUCH AS U.S. INCLUSION OF TOURISM IN AGREEMENT, REMAIN TO BE RESOLVED, BUT THAT CONSIDERATION OF TEXTUAL QUESTIONS MIGHT BE TAKEN UP IN NEXT FORMAL SESSION, WHICH IS NOT YET SCHEDULED.  
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## Message Attributes

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